**CODE OF PRACTICE FOR THE PHARMACEUTICAL INDUSTRY**

General standards applicable in Spain to “Scientific and Professional Meetings”

<table>
<thead>
<tr>
<th>PERMITTED PRACTICES</th>
<th>FORBIDDEN PRACTICES</th>
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<tbody>
<tr>
<td>( 4^* ) or inferior rating hotel.</td>
<td>( 5^* ) hotel, ( 5^* ) Superior or Luxury hotel, ( 5^* ) Grand Luxury hotel (when an establishment holds more than one official rating, the company shall take into account the highest one).</td>
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<tr>
<td>Exceptionally, ( 5^* ) non-ostentatious business hotel (never luxurious) located in an established urban area, provided that the following concur:</td>
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<td>- Large number of healthcare professionals (at least 200 attendees) expected,</td>
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<td>- The hotel is also the meeting venue or the venue hotel is fully booked.</td>
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<td>When an establishment holds more than one official rating, the company shall take into account the highest one.</td>
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**VENUE & LODGING FACILITIES**

- Reasonable and moderate social networking activities that may not damage the pharmaceutical industry’s image, such as lunch or dinner that do not include additional elements (cultural, leisure or entertainment, etc.).
- A maximum cost of 60 Euro (including taxes) per guest applies for any form of hospitality associated with meals.
- Designed in accordance with the scientific nature of the meeting.
- Ease of travel for the participant, cost, appropriateness and appearance/reputation of the city are taken into account when selecting a location.
- Hospitality (payment of actual travel, inscription and subsistence expenses), which must be reasonable and not out of proportion, is limited to the days when the scientific meeting is to take place.

**ACCOMPANYING PERSONS**

- NONE

**SOCIAL PROGRAMME**

- Stand designed in a way that transmits and enhances its scientific and professional nature and interest.
- Facilitate, when possible, a place within the stand where healthcare professionals can exchange scientific information and opinions. Reasonable & moderate hospitality, limited to coffee or water.
- Establish reasonable measures to guarantee that people accessing the Exhibition Area are Healthcare Professionals. For example: badges, control access, etc.
- Facilitate the exchange of scientific information and opinions among healthcare professionals.
- Offer a moderate and reasonable level of hospitality, taking into account aspects like: (i) the environment/scene and nature of the event "Scientific & Professional meeting"; (ii) image of the pharmaceutical industry.
- Corporate/institutional sponsorship of this area only.
- None related to prescription-only medicines.
- In meetings where promotion mainly pertains to medicines other than prescription-only, gifts related to the practice of medicine or pharmacy with a market value of 10€ or less which are not related to prescription-only medicines.
- Corporate pens and pads under 10€ in company organised meetings.
- None related to prescription-only medicines.

**TRAVEL SCHEDULE**

- Stand designed in a way that transmits and enhances its scientific and professional nature and interest.
- Facilitate, when possible, a place within the stand where healthcare professionals can exchange scientific information and opinions. Reasonable & moderate hospitality, limited to coffee or water.
- Establish reasonable measures to guarantee that people accessing the Exhibition Area are Healthcare Professionals. For example: badges, control access, etc.
- Facilitate the exchange of scientific information and opinions among healthcare professionals.
- Offer a moderate and reasonable level of hospitality, taking into account aspects like: (i) the environment/scene and nature of the event "Scientific & Professional meeting"; (ii) image of the pharmaceutical industry.
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- Corporate pens and pads under 10€ in company organised meetings.
- None related to prescription-only medicines.
- In meetings where promotion mainly pertains to prescription-only medicines, offering or providing stationery or items for the practice of medicine or pharmacy, inserting pens or pads in the congress bag that include corporate/institutional advertising or product advertising.

**LOCATION**

- Facilitate the exchange of scientific information and opinions among healthcare professionals.
- Offer a moderate and reasonable level of hospitality, taking into account aspects like: (i) the environment/scene and nature of the event "Scientific & Professional meeting"; (ii) image of the pharmaceutical industry.
- Corporate/institutional sponsorship of this area only.
- None related to prescription-only medicines.
- In meetings where promotion mainly pertains to medicines other than prescription-only, gifts related to the practice of medicine or pharmacy with a market value of 10€ or less which are not related to prescription-only medicines.
- Corporate pens and pads under 10€ in company organised meetings.

**STANDS**

- Cities of an exclusively touristic nature or predominantly associated with leisure, recreational or sporting activities.
- For example: mountain locations related to skiing from December to March (included).
- Touristic seaside resorts in peak season (second fortnight of June, July, August and first fortnight of September).

**EXHIBITION AREA**

- Offer a moderate and reasonable level of hospitality, taking into account aspects like: (i) the environment/scene and nature of the event "Scientific & Professional meeting"; (ii) image of the pharmaceutical industry.
- Corporate/institutional sponsorship of this area only.
- None related to prescription-only medicines.
- In meetings where promotion mainly pertains to medicines other than prescription-only, gifts related to the practice of medicine or pharmacy with a market value of 10€ or less which are not related to prescription-only medicines.
- Corporate pens and pads under 10€ in company organised meetings.

**PROMOTIONAL GIFTS/ AIDS**

- Supplying, offering or promising a gift or pecuniary advantage (in cash or benefit in kind) to a healthcare professional.
- In meetings where promotion mainly pertains to prescription-only medicines, offering or providing stationery or items for the practice of medicine or pharmacy, inserting pens or pads in the congress bag that include corporate/institutional advertising or product advertising.

**INFORMATIONAL OR EDUCATIONAL MATERIALS, AND ITEMS OF MEDICAL UTILITY**

- Informational or educational materials and items of medical utility with a market value over 60€. The transmission of informational or education materials and items of medical utility that constitute an inducement to recommend, prescribe, purchase, supply, sell or administer a Medicinal Product.

Companies are encouraged to contact their Spanish subsidiary representatives to clarify any aspect related to these provisions and/or their potential participation/collaboration in a scientific or professional meeting in Spain.

This document is provided exclusively for informative purposes. In all cases the provisions included in the Spanish version of the Code of Practice for the Pharmaceutical Industry shall prevail.

**FARMAINDUSTRIA. Code of Practice Surveillance Unit (usd@codigo.farmaindustria.es). January 2015.**